

Every 30 seconds, one person dies from Hepatitis in the Asia Pacific region.

This death rate is three times higher than HIV/AIDS.



18 million Hepatitis patients in Pakistan.

Every 12th Pakistani is suffering from either Hepatitis B or Hepatitis C.



THE HEALTH FOUNDATION

Striving For A Healthier Pakistan

Newsletter
2013



PREVENTION- Vaccination

HFCP Korangi - The Hepatitis Free Community Project, Korangi was initiated in Oct 2011 as a pilot project and entails catch up Vaccination program of school going children between 5-15 years of age. It also supports social mobilization and awareness programs for Hep B/C. Initial geographical focus is Korangi town of Karachi.

To achieve our target, a need was felt to reinforce/focus on community vaccination along with the ongoing school/madrassas based vaccination program.

This entails effective partnership and synergy of the project vaccination team with the Town Health Office

(THO) at policy and planning stage, and local Lady Health Worker program (LHW's) from each UC at the implementation stage.

An official MOU with the LHW program of Korangi has been successfully signed. To date more than 205,427 children of 5 to 15 years of age has been vaccinated for Hepatitis B . These children have been from various private, government school systems and destitute communities.



Hepatitis B vaccination was resumed after the summer vacations. A total of 4087 (72.5%) children were vaccinated .

Corporate / Other Vaccination

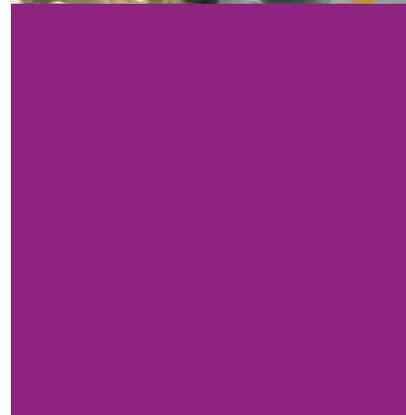
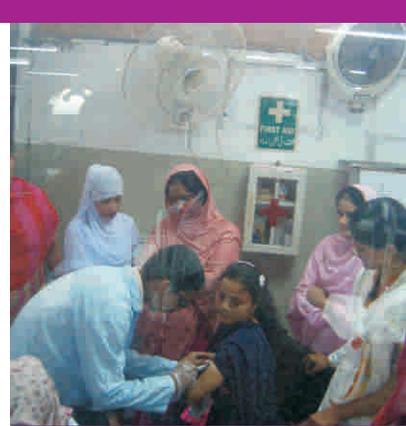
Name of corporation / other	Doses given		
	1st	2nd	3rd
Mobile School Bus (CDEF)	365	261	152
National Food (Port Qasim)	650	520	470
National Food (Site)	350	350	270
P&G Head Office	58	58	*
P&G Port Qasim	60	*	*
Artistic Garments Mills	162	158	*
Behbood School	633	594	*
Kiran Public School	50	50	*
Garage Public School	122	115	*
Deaf School	93	88	88

As of present data 5061 staff members of various corporations have been vaccinated against Hepatitis B through THF vaccination teams.

High Risk Group Vaccination

A key area neglected till date was vaccination of our HCPs who are at highest risk for Hep. B & C. Vaccination has been initiated at our partner Health care facilities

Name of corporation / other	Doses given		
	1st	2nd	3rd
Patel Hospital	442	378	*
Chiniot Hospital	253	253	*
Jinnah Medical & Dental College	200	*	*
Aga Khan University Hospital	302	*	*
Civil Society Human & Institutional Development Programme (CHIP) in Jehlum	388	*	*





AWARENESS

Relevant IEC Print material has been developed and distributed to the beneficiaries of various communities. The printed leaflets contain information regarding modes of spread of hepatitis B and C and prevention measures which need to be adopted. Pictorial presentation of the messages is available to reach a wide range of our target audiences.

TVC developed for running on local cable network.

Social Mobilization:

Activities:

- Stall at IoBM Health Mela for sensitizing students and their parents
- Promotional IEC material display at OAKS annual fundraiser
- Focus sessions with target HCP (Major hospital e.g. Chiniot) / social groups (Behbud, OAKS), clubs (Rotary), LHV/Vaccinators (HANDS)

Multiple awareness raising/ sensitization sessions also given at:

- Agha Khan Hospital Field Staff
- Artistic mills
- Behbud Association, Karachi
- Deaf school
- H.E.L.P. Field staff (Neelam Colony / Khuda ki Basti)
- HANDS field office staff
- Hospitals (Chiniot , Patel)
- K&N foods
- KIRAN school, peer educators
- Liberty Mills
- National Foods
- OAKS (Old Associates of Kinnaird Students)
- P&G (Head Office / Port Qasim)
- Rotary clubs



Special IPC sessions with the following target groups

- Beauticians
- Doctors
- General community (linked to LHW)
- Parents
- Students
- Teachers

Focus groups comprised of 25-30 people/group. All sessions were followed by Q & A sessions to ensure that key messages have been well understood by the participants

Focus Groups - sessions and persons reached- (June 2012 – July 13)

Assigned Teams*	Students		Teachers		Parents		Dentists		Parlors		Community	
	Session	Persons	Session	Persons	Session	Persons	Session	Persons	Session	Persons	Session	Persons
Team 1	7	237	7	32	0	0	0	0	9	9	5	35
Team 1	8	174	8	18	0	0	0	0	0	0	3	21
Team 3	9	217	9	24	0	0	0	0	0	0	2	102
Team 4	9	308	9	35	0	0	0	0	0	0	7	49
Team 5	9	208	9	23	0	0	0	0	0	0	4	28
Dr. Kashif	48	1196	6	45	6	248	2	2	11	11	6	215
Total	90	2340	48	177	6	248	2	2	20	20	27	450

* Teams started BCC/IPC activities from March 2013 after training

WORLD HEPATITIS DAY

THF is a proud member of the World Hepatitis Alliance (WHA), which celebrates the World Hepatitis Day around the globe every year on the 27th of July. THF set out for a world record to perform the re-enactment of the famous saying, 'See no evil, hear no evil, speak no evil', which was the theme of an event to create awareness about Hepatitis B and C. A second activity to mark the day was also conducted at Patel Hospital where the staff including Medic, Para medic's staff (doctors, nurses) and the visitors was screened for Hepatitis B and C free of cost.





TREATMENT

To facilitate treatment access to patients 3 outlets are currently being operated one at JPMC (PMRC) , one at Indus hospital and one at THF head office.

To date 1305 patients for Hepatitis C and 209 patients for Hepatitis B have been registered with THF's treatment program.

(Total 1514 patients registered)

All treatment is Free of cost



New Initiatives/Innovations

ADOPT A PATIENT Initiated in June 2013 - Apart from the actual treatment, free transport to and from the hospital for checkups and cost of mandatory laboratory tests, will also be provided. 33 patients registered till date and treatment ongoing via Zakat funds.

Requisite counselling and follow up meetings are also being held regularly with all the registered patients; to assess their awareness/behaviour change, acceptability of treatment and to further strengthen their bond with "THF's ADOPT A PATIENT" initiative.

Medical students as "agents of change"

THF in collaboration with PMA Sindh & GAVI has started an awareness campaign specifically for the medical students in Pakistan who are the future health care providers in the community. The basic goal of this campaign is to sensitize the medical students on the importance of vaccine preventable diseases and to try to inculcate the concept of "Prevention is better than Cure". They will also ensure that Immunization is part of all their major seminars and other academic events held in their respective colleges. This advocacy group will be registered with the community department of their medical university.



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**OFFICE OF THE PROVINCIAL COORDINATOR,
 NATIONAL PROGRAM FOR FAMILY PLANNING & PRIMARY HEALTH CARE,
 PROVINCIAL PROGRAM IMPLEMENTATION UNIT SINDH,
 BUNGALOW NO. A-6, UNIT NO: 03, LATIFABAD, HYDERABAD.**

No. NP/Estt-File/ 4164/67 Dated: 3/9/2013

To,
Dr. Laila Rizvi
 Executive Director
 The Health Foundation (Pakistan)
 @ Karachi

It has been our pleasure to join hands and work in close coordination and collaboration with The Health Foundation for its ongoing "Community Vaccination" initiative in Korangi town of Karachi.

Along with providing catch up Hep. B vaccination to over 20,000 children 15 years of age, The Health Foundation with active support of more than 150 Lady Health Workers, has acted as a catalyst to boost community awareness regarding Hepatitis B prevention. The reports being shared and the data being generated and validated are encouraging results.

The National Program for Family Planning and Primary Health Care really appreciates the commitment and hard work of The Health Foundation against the menace of Hepatitis B.

We look forward to a continued and successful partnership with The Health Foundation in Korangi town Karachi but throughout all the districts of Sindh.



No. NP/ (Estt -File)/ CC to:
 - The Secretary Health, Health Department, Government of Sindh
 - The Director General, Health Services Sindh, Hyderabad
 - Master File

The Health Foundation
 Registered under section 42 of the companies ordinance 1984.
COOPERATION AGREEMENT

Parties
 A. Hepatitis Prevention & Control Program (HP & CP) SINDH (CHIEF MINISTER'S INITIATIVES)
 B. The Health Foundation

Date of Agreement: January 18, 2010
Observance Location: (Sheraton Hotel) Karachi
In Effect: From Date of Agreement

Objective of Agreement
 For Supply of Vaccines to The Health Foundation for utilization in Hepatitis Control Project in GAVI Alliance and Ministry of Health Pakistan

Background
 The Health Foundation is a non-profit public service organization registered under section 42 of the companies ordinance 1984. It is managed by a group of successful entrepreneurs, experienced physicians, media and advertising personnel, who have joined hands for a cause and adopted the role of philanthropists and humanitarian aid workers. Majority of the board members and senior management staff are qualified and trained professionals in the health care sector.

Highlights of the Project for which Vaccines are required
 The Health Foundation, in collaboration and benefaction of GAVI Alliance (Global Alliance for Vaccination and Immunization), and the Ministry of Health, Government of Pakistan, has made significant strides to improve vaccination coverage in the Korangi and Shah Faisal Colony Areas of Karachi and build a private and public partnership health initiative with a greater focus on performance, accountability and sustainability.

This vaccination program aims for immunization of 50,000 missed out school children between 5-15 years of age in three priority districts (Shah Faisal Colony, Korangi, Landhi) of Karachi region, where the incidence of Hepatitis B is relatively high. The project was started five months back and after the initial preparatory phase, the quantity of vaccines in stock has been depleted recently with initial limited stocks acquired from GAVI region, where the depleting and THF is in dire need of replacement with pentavalent vaccines.

B-18, SITE, E-mail: info@thf.org

National Foods
 Since 1970

PURE FOOD JUST TASTES BETTER

August 28, 2013

TO WHOM IT MAY CONCERN

It has been my pleasure to collaborate with you on Vaccination programs at National Foods Limited; through your efforts we have mitigated the risk of Hepatitis disease throughout the Organization. I would like to appreciate the commendable hard work and efforts that **The Health Foundation** has put forward in creating awareness and providing preventive measures for the masses belonging to corporate sector.

Thank you for all of the work that you have done. We look forward to working with you in the upcoming Health programs at National Foods Limited.

ARIFULLAH SHAIKH
 HUMAN RESOURCE BUSINESS PARTNER

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P&G

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August 28, 2013

Vibrant Living

LETTER OF THANKS

This is to thank Dr. Laila Rizvi, Dr. Kashif Riaz, and The Health Foundation (THF) team for their generosity in collaborating with P&G Vibrant Living to administer over 50 free Hepatitis B vaccines at the P&G Pakistan General Office at The Harbour Front, Karachi.

We highly appreciate the cause and laud THF for their excellent work in this regard. We look forward to successfully collaborating with THF to complete the vaccination cycle.

Manager



Global , National and Provincial partnerships

Global Partners

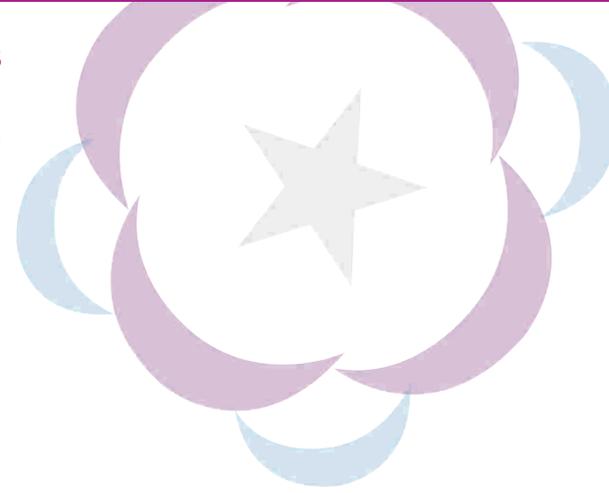
A.P.P.N.A (Assoc. of Physicians of Pakistani Descent of North America)
G.A.V.I Alliance (Global Alliance of Vaccination and Immunization)
U.N.I.C.E.F (United Nation International Children Educational Fund)
W.H.A (World Hepatitis Alliance)
W.H.O (World Health Organization)

National Partners

CSO Alliance (Civil Society Organization)
P.M.R.C (Pakistan Medical Research Council)

Provincial Partners

E.P.I. Cell, Sindh
C.D.G.K (City District Government Karachi)
Chief Minister Hepatitis Control Program for Sindh
J.P.M.C (Jinnah Post Graduate Medical Center)
L.H.W Program (Lady Health Worker Program)



Other C.S.O's (Aga Khan , H.E.L.P., CHIP , HANDS)
P.M.A. Sindh (Pakistan Medical Association)
Private Sector Hospitals (Indus Hospital, Patel Hospital,
Chinoit Hospital & Jinnah Medical & Dental Hospital)

Today, estimated every 10th Pakistani is affected with Hepatitis B or C

**LET'S JOIN HANDS
TO MAKE PAKISTAN HEPATITIS FREE**



**Save Your
Future !
Get
Tested
Today !**



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Donation and Zakat Account Details:

Bank Account No.: 010-5893-2
Title of Account: The Health Foundation
Name of Bank: UBL S.I.T.E. Branch Karachi.
(All donations are Tax Exempted)